



BWA Water Additives  
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**Bellacide<sup>®</sup> 350 - BWA Water Additives launches a new biocide chemistry into the Hydraulic Fracturing and Oil and Gas market in Canada.**

BWA's products for the oil and gas industry reduce total operating costs in the harshest environments with safe to handle, highly compatible, effective chemical solutions for water treatment

Canada is the fifth largest producer of oil and gas globally and the industry is a key value driver supporting the Canadian economy. The focus on innovation as an enabler to developing these resources more efficiently, is re-shaping the oil and gas industry and bringing large scale investments and new solutions to market.

Bellacide<sup>®</sup> 350 has been designed and approved for use in fracturing fluids and enhanced oil recovery water injection applications. It gives long-lasting, fast-acting efficacy against SRBs, APBs and Biofilm. It is compatible with other fracturing chemicals and has a synergistic effect when used with chlorine and chlorine dioxide. At in-use and in-fracturing formulations, it is a non-skin sensitizer and safer to handle than many other biocides.

**Joe Donahue, Commercial Director, Americas, Oil & Gas** said "BWA is excited to bring this new biocide chemistry to the Canadian oil and gas market. The introduction of Bellacide<sup>®</sup> 350 offers a proven solution for customers in fracturing applications and provides access to technology that is successfully and widely used in the US. The arrival of Bellacide<sup>®</sup> 350 is well timed to coincide with the increase in frac activity and the focus on more cost-effective solutions"

**About BWA Water Additives:**

BWA Water Additives is the leading global provider of sustainable water treatment technology solutions for the desalination, oil and gas and industrial water treatment markets. BWA antiscalant, corrosion inhibitor and microbicide technologies provide customers with the essential elements required to meet today's water management challenges. For additional information please visit [www.wateradditives.com](http://www.wateradditives.com)

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