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PRESS RELEASE
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BWA Water Additives Attends IDA World Congress 2013 and Introduces Belgard® Optimax™ – A Complete System to Lower Desalination Operating Costs

BWA Water Additives will introduce the new Belgard® Optimax™ program at the International Desalination Association (IDA) World Congress, being held in Tianjin, China, October 20 – 25, 2013. The new program, which is primarily aimed at volume users of antiscalant, combines high performance Belgard® chemistries with dose optimization and plant performance monitoring to ensure that distiller units are neither under or overdosed. "Our new service is the first of its kind in the desalination industry and will help large users benefit from precise dosing of high performance Belgard antiscalant to ensure the optimal balance of water production, energy savings, and plant protection," says James Argyle, Group VP for BWA's Middle East region. "Belgard Optimax is a complete system, which really makes it better than the best desalination chemistry."

Dr. Suresh Patel, the world's leading authority on speciality polymeric antiscalants, will also present a technical paper entitled, "Monitoring and Optimizing Belgard® EV2035 in Multi-Stage Flash Distillers" during the Effective and Efficient Operation: 3.8 Thermal and Hybrid Processes Track III on Thursday, October 24 , 9:00AM – 12:30PM.

Attendees of the IDA World Congress may visit BWA at booth A89 or make an advance appointment by contacting Tanita.Cain@wateradditives.com.

BWA Water Additives is a global leader in sustainable water treatment technologies for desalination since 1973.