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Press Release  
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## **BWA Water Additives Showcases New Biocides for Industrial Water Treatment and New Scale Inhibitor for Oil & Gas at Annual IWC Conference**

At the International Water Conference (IWC) in Orlando, November 17 – 21, BWA Water Additives will be showcasing its broad-spectrum EPA-approved biocides, Bellacide<sup>®</sup> 355 and Bellacide<sup>®</sup> 301 that improve microbiological performance while reducing total costs.

“Our customers are finding that Bellacide<sup>®</sup> 355 is a great ‘clean up’ biocide for out of control or difficult to treat cooling towers, whereas Bellacide<sup>®</sup> 301 is a more economical long-term ‘keep clean’ biocide,” says Nozi Hamidi, BWA VP Marketing. “With our new biocides, we have been able to help some customers achieve more than 50% savings compared to isothiazolone.”

Conference attendees should visit BWA at booth #314 to also learn about BWA’s Bellasol<sup>®</sup> product line for scale inhibition in the Oil & Gas sector. Included is the newest scale inhibitor, Bellasol<sup>®</sup> S65, which is biodegradable and provides the industry’s highest protection against difficult scales, even in high temperature / high pressure formations.

Visit BWA at booth #314.

BWA Water Additives is a global leader in sustainable water treatment technologies for industrial water treatment since 1973.

[www.wateradditives.com](http://www.wateradditives.com)