



BWA Water Additives
1979 Lakeside Parkway
Suite 925
Tucker, GA 30084

Tel 678 802 3050
Fax 678 802 3024

Press Release
September 12, 2012
Atlanta, GA

BWA Water Additives to Showcase Newly Registered Non-oxidizing Biocides at AWT 2012

BWA Water Additives will be hosting a session on its newly registered non-oxidizing biocides Thursday, September 19, 2012 at the annual convention of the Association of Water Technologies (AWT) in Palm Springs, CA. Dr. Jeff Kramer, BWA's leading biocide expert, will present "Bellacide® - A Killer on the Trifecta of Bacteria, Biofilm & Cost". BWA's Americas commercial team will also be available during the 8 – 8:30AM PDT session* to facilitate questions & answers on how Bellacide® can help reduce dependence on biocides and improve halogen based programs. Attendees will have opportunities to enroll in product trials and win an iPad. BWA will also exhibit during AWT at booth 301/303.

* Presentation times and locations are subject to change.

For more information or to register for this session, please contact melissa.goeren@wateradditives.com.
www.wateradditives.com

About BWA Water Additives

BWA Water Additives is the leading global provider of specialty water solutions for industrial water treatment, desalination, and oilfield industries. Our brands: Belclene®, Belcor®, Belgard®, BromiCide®, Bellasol®, Belsperse®, Bellacide® and Flocon® are recognized worldwide for the highest quality and superior technical performance.

For media relations, contact:
Jon Amdursky
BWA Water Additives
jamdursky@aol.com