



BWA Water Additives US LLC
1979 Lakeside Parkway
Suite 925
Tucker, GA 30084
USA

Tel 678 802 3050
Fax 678 802 3024

Media Contact: Melissa Goeren
Melissa.Goeren@wateradditives.com

BWA Water Additives Unveils New Website

BWA Water Additives announces the launch of their completely redesigned website. Key features of the site include a cleaner and more attractive design, an engaging user experience with enhanced search and navigation, and access to essential industry information and resources.

The new website is more closely aligned with the BWA's strategic vision and focuses on the Company's values of integrity, responsibility, partnership and leadership. BWA President and CEO, Graham Merfield, said, "We provide our customers with the smartest, most effective, sustainable solutions to meet the increasing global demand for clean water for industrial processes and drinking water."

The website serves as a resource for BWA's innovative water treatment solutions for industrial water treatment, oil & gas, and reverse osmosis and thermal desalination. "We are excited to be able to offer our customers a resource where they can find value added content quickly and easily," said Peter DeMartine, BWA's Marketing Director of New Market Development. "The user can engage with our interactive maps and click on application points to find case studies and solutions that will improve water quality by finding a solution to their scale, corrosion and microbiological water challenges within a specific industrial application."

The new website goes live November 13, 2015 and is located at: www.wateradditives.com.

About BWA Water Additives:

BWA Water Additives is the leading global provider of sustainable water treatment technology solutions for the desalination, oil and gas and industrial water treatment markets. BWA antiscalant, corrosion inhibitor and microbiocide technologies provide customers with the essential elements required to meet today's water management challenges.

###